



# 2025 ACTIVITY REPORT



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# About We-Recycle

## Our Mission

To educate, to collect for recycling and to help shape policies, legislation and recycling programs that will keep Mauritius clean

## Our Vision

A sustainable future where recyclable waste is managed responsibly, and recycling becomes part of the Nation's DNA

## Our Values

- Passion
- Teamwork
- Collaboration
- Professionalism
- Making a Difference

## Code of Professional Conduct

- Be inclusive
- Be respectful
- Be considerate
- Be secure at work
- Be able to associate freely
- Ensure compliance with labour and compensation regulations

## Code of Ethics

Always do what is right, treat others with respect and ensure our actions reflect our core values, as our actions shape how others perceive us, hence making it important that we can always own our actions ethically and responsibly



# About We-Recycle

We-Recycle is dedicated to advancing the United Nations Sustainable Development Goals (SDGs). Through our collection, education, and advocacy pillars, as well as meaningful partnerships, we seek to actively work towards creating lasting impact in Mauritius.



# Message from the President



It is my privilege to present the Activity Report of We-Recycle for the year 2025, a year that marks not only significant operational progress, but also the transition into our 10<sup>th</sup> anniversary as an organisation committed to recycling and environmental sustainability in Mauritius.

Over the past year, We-Recycle continued to deliver impact through its three core pillars: **Collection, Education, and Advocacy**—while strengthening partnerships and expanding its reach across the island. As highlighted in the Activity Report, we successfully diverted over **33,500 kg of waste from landfill**, conducted **48 outreach activities**, and sensitised more than **57,000 individuals** in responsible waste management. These achievements reflect the dedication of our team, volunteers, partners and sponsors, as well as the growing awareness within our communities.

A key highlight of 2025 has been the significant expansion of our education program. Building on prior years, we extended our curriculum to both Grade 5 and Grade 6 students nationwide, reaching over **17,800 beneficiaries** through structured sessions in schools. This sustained investment in education remains central to embedding a culture of environmental responsibility in future generations.

Operationally, the year was not without challenges. The discontinuation of activities by a major PET buyer and constraints in funding for public eco-bin collections required us to reassess our model. In response, the Managing Committee took a strategic decision to transition towards a more sustainable approach, including the introduction of **paid collection services for private entities** and further exploration of **semi-processing of recyclable plastics**. These initiatives position We-Recycle more firmly within the circular economy and aim to enhance long-term financial resilience.

Our community outreach and advocacy efforts continued to gain momentum. Through collaborations with corporates, NGOs, educational institutions, and government stakeholders, we reinforced the importance of collective action in addressing plastic pollution. Notable engagements included participation in national policy discussions, support to international initiatives such as Plastic Odyssey, and the continued development of community-based projects like *Resikle Pou Grandi*, which integrates recycling with social empowerment.

Financially, the organisation has experienced strong growth, with income increasing from **Rs 3.8 million in 2024 to Rs 8.6 million in 2025**, reflecting enhanced donor confidence and expanded program delivery. While encouraging, this growth also underscores the need for disciplined resource management and continued diversification of funding sources.

As we approach our 10th anniversary in 2026, we take pride in the journey from a small grassroots initiative to a recognised actor in the environmental sector. However, the challenges facing Small Island Developing States like Mauritius remain significant. Waste management, behavioural change, and circular economy adoption require sustained effort and innovation.

Looking ahead, our priorities will focus on consolidating our operational model, scaling impact through partnerships, and contributing meaningfully to national strategies aimed at achieving a plastic pollution-free Mauritius. As we complete 10 years of existence in 2026, the Managing Committee will focus on succession planning and our evolution for the next 10 years. To this end, a Strategy Session of the Managing Committee and a few selected invitees will be convened in early second quarter of 2026 to consider the challenges and opportunities and how to position our organization for the next phase of our evolution.

On behalf of the Managing Committee, I extend my sincere appreciation to our sponsors, partners, volunteers, and dedicated team members whose commitment continues to drive our mission forward. Together, we are building not only a cleaner environment, but a more responsible and sustainable future for generations to come.

A handwritten signature in black ink, appearing to read 'Antoine Kon-Karn King'. The signature is fluid and cursive.

Antoine Kon-Karn King  
President & Founder  
We-Recycle

# Leadership



**Antoine Kon-Kam King**  
President & Founder  
Ex Director at UNDP  
and UN Habitat



**Rajiv Gujjalu**  
Vice-President  
Director at Medscheme  
International Ltd



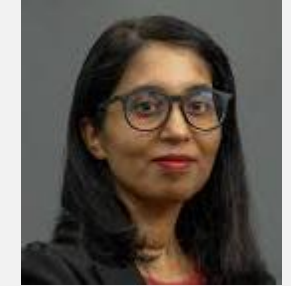
**Anantha Krishnan**  
Treasurer  
Ex Head of Youth  
Program at UN Habitat



**Vanessa Lee**  
Assistant Treasurer  
Senior Strategic  
Analyst at MCB Ltd



**Mervyn Kee Mew**  
Secretary  
Operations Manager  
at Swan Forex



**Harsheenee Aujayeb**  
Assistant Secretary  
General Manager at ESG  
Intellis Solutions Ltd



**Elaine King**  
Co-opted Board  
Member & Founder  
Ex Manager of GEF  
funded projects at UNEP



**Prakash Ramiah**  
Co-opted Board Member  
Independent Renewable  
Energy Consultant



**Yanessa Hurree**  
Co-opted Board Member  
QSE and Sustainability  
Manager at Phoenix  
Beverages Ltd



**Stephanie Jacquin**  
Manager



## 2025 Impact Highlights

**33,569 kg of waste**

diverted from the landfill

**48 outreach activities**

to support local communities

**57,260 people**

sensitised on waste management

**30+ ambassadors**

helping us spread our mission

**6 full-time staff**

deploying projects and activities

**9 years**

of creating impact

SDGs impacted



# Collection

We-Recycle’s collection activity picked up in 2025 compared to the previous year, despite an increasingly challenging operational environment.

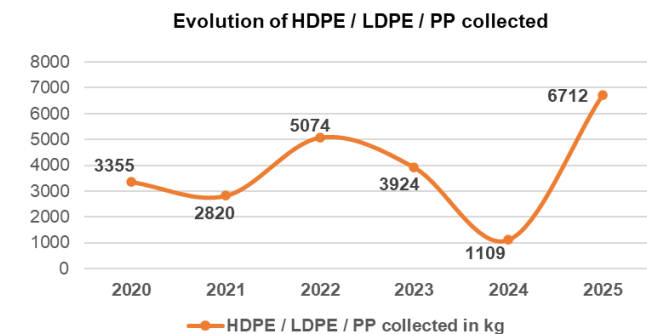
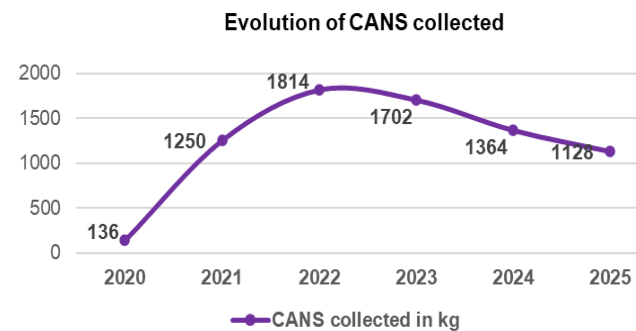
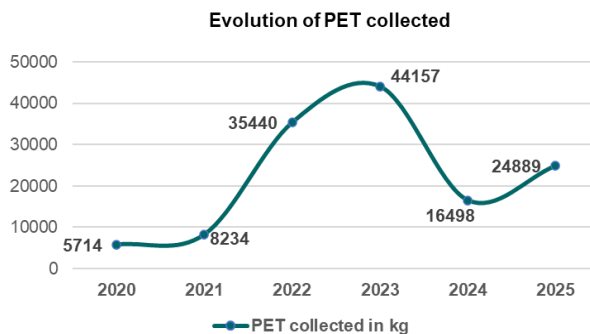
Funding was secured only until December 2025 to continue collection activities from public eco-bins. Further difficulties were faced when our buyer of PET stopped its activities due to financial difficulties.

End of 2025, the Managing Committee took the strategic decision to move away from free collection from public eco-bins towards a paid collection service for private entities. The implementation plan to further engage in the local circular economy by starting to semi-process recyclable plastics is still ongoing.



## Key Figures

- 110 collection points
- 2 collection trucks operating daily
- 2 drivers and 2 helpers





# Education

We-Recycle carried out, for the third consecutive year, its awareness to primary school students on sustainable waste management, responsible consumption and the importance of keeping the environment clean.

In 2025, while rolling out our first module destined to Grade 5 students, we fully deployed our second module and were able to reach Grade 6 students as well. This allowed us to nearly double our impact and provide continuity to our sensitization campaign.

	2023	2024	2025
Number of schools	19	253	256
Geographical reach	Black River & Savanne	All districts except Rodrigues	All districts except Rodrigues
Number of sessions	155	386	815
Grade(s)	1 to 6	5 only	5 and 6
Number of beneficiaries	3,451	8,999	17,808
Number of eco-educators	9	15	15

## Other awareness to primary students

- Bon Accueil GS, awareness session on Climate Change



# Education

Throughout the year, we delivered environmental sustainability awareness sessions to corporate partners and educational institutions at both secondary and tertiary levels. These sessions emphasized the critical importance of adopting eco-friendly practices while demonstrating how individual actions, however small, can collectively drive meaningful progress toward a sustainable future.

## Awareness sessions to teenagers and adults

- Loreto College Rose-Hill (collaboration with PIM Recycling Ltd)
- College Saint Joseph (collaboration with PIM Recycling Ltd)
- Dr.Regis Chaperon SSS (collaboration with PIM Recycling Ltd)
- New Eton SSS (collaboration with PIM Recycling Ltd)
- College Pere Laval
- Dav College
- College Saint Esprit Riviere Noire
- University of Technology Mauritius (collaboration with PIM Recycling Ltd)
- Duraco
- MCB – HR townhall meeting
- Rogers Capital
- SICOM
- Ascencia Bagatelle (collaboration with PIM Recycling Ltd)
- Currimjee Group
- PIM Ltd
- Hello Islands





# Community Outreach & Advocacy

We-Recycle engaged in several outreach initiatives with a very diverse range of stakeholders. Through these joint actions, our NGO enhanced the impact of its work while emphasizing the importance of raising awareness on sustainable consumption in Mauritius as a Small Island Developing State. We strongly believe that encouraging shared responsibility remains key to preserving our island's resources and environment for future generations.

## Outreach activities

- **World Environment Day:** Activation campaign at Port-Louis Harbourfront with Ecolozik, clean-up in La Valette with Quartier de Lumiere and Mouvement Constructif La Valette, upcycling workshops at Centrepoint
- **Plastic Free July:** Activation and clean-up campaign in Bel Ombre and Baie du Cap
- **World Clean-Up Day:** Le Morne with Club Suisse de Maurice, Bel Ombre with Heritage Resorts, Tamarin with Project Rescue Ocean and Veranda Tamarin
- **Clean-Ups with Corporates:** Le Morne Heritage Site with MCB employees and Le Morne Heritage Trust Fund, Cascavelle with Casela Nature Parks and Medine Group, Roches Noires with PGL Capital
- **Upcycling and awareness workshops:** Ecole Familiale de l'Ouest, Dunputh Lallah SSS, Fondation du Domaine d'Anbalaba, Ministry of Youth and Sports (Pamplemousses, Quartier Militaire, and Bois Cheri), T1 Diams, Groupement Social de Souillac, Quartier de Lumiere, Anges du Soleil, Loreto College Rose-Hill, CLEF,
- **Sensitisation campaigns:** Tribeca Mall



SDGs  
impacted

We partnered with the Mauritius Scouts Association for the roll-out of the Plastic Tide Turners Challenge in Mauritius, by facilitating awareness sessions and supporting clean-up activities in the south of Mauritius.



We formalized our offer for awareness and upcycling workshops by setting up a program on responsible consumption geared towards non-formal education. We kicked off this program in 2025 with two ANFEN schools: Ecole Culinaire Aline Leal and Mouvement Pour le Progres de Roches-Bois.



We carried on our Resikle Pou Grandi community project in partnership with Quartier de Lumiere, by empowering women in La Valette to collect, clean and process bottles into filaments for 3D printing, while receiving entrepreneurship and soft skills training. This project is part of our strategy to further engage in the circular economy.

SDGs  
impacted

Our NGO had the fantastic opportunity to participate in two activities with an international reach. We-Recycle actively supported the visits of the Plastic Odyssey vessel during its two stopovers in April and November, as well as the disposal of waste collected during the St Brandon clean-up expedition. In September, We-Recycle also facilitated a clean-up activity for the Mauritius National Olympics Committee as part of the King's Baton Relay program deployed in all Commonwealth countries prior to the 2026 Glasgow Commonwealth Games.





# Engaging with Stakeholders

- Collective meeting of NGOs with the Minister and Junior Minister of Social Integration, Social Security and National Solidarity
- Meetings of the Plastic Management Committee, Ministry of Environment, Solid Waste Management and Climate Change
- Meetings of the Multi-Stakeholder Technical Committee for moratorium on non-biodegradable single use packaging, Ministry of Environment, Solid Waste Management and Climate Change
- Consultations for the Roadmap on Plastic Pollution-Free Mauritius, University of Mauritius
- Atelier "Les enjeux pour une économie circulaire dans la gestion des déchets solides à Maurice" Charles Telfair Institute and Mautopia Ltd
- Atelier "La gestion des plastiques dans un contexte de transition vers une économie circulaire" Association of Mauritian Manufacturers & Made in Moris
- Conférence Nationale sur la Pollution Plastique, Plastic Odyssey
- IslandPlas Inception Workshop, IUCN Eastern and Southern Africa Regional Office
- Consultation for Change - Workshop with NGOs, National Social Inclusion Foundation
- Consultation Meetings for Waste Segregation at Source within Gros Cailloux Village, Black River District Council
- Workshop on fabrication of functional packaging products based on banana fibres, University of Mauritius
- Consultative Meeting on Draft Extended Producer Responsibility (EPR) Regulations 2025 for Electrical & Electronic Equipment, The Mauritius Chamber of Commerce and Industry
- Atelier formation économie circulaire et gestion des déchets, Association of Mauritian Manufacturers & Made in Moris, Business Mauritius, Mautopia Ltd
- Workshop on Change in Behaviour Towards Source Segregation of Waste, Ministry of
- Environment, Solid Waste Management and Climate Change, with support from Agence Francaise de Développement and ADEME
- Request for Consultation – Study on Evaluating Policy and Macroeconomic Environment for the Development of Secondary Raw Materials Market, UNIDO and EY
- Validation workshop on the National Strategy Plan under the project "Development of a Roadmap for a Plastic Pollution-Free Mauritius, University of
- Mauritius & Ministry of Environment, Solid Waste Management and Climate Change
- International Symposium: Action for Women's Rights, Equality and Empowerment in the Western Indian Ocean, Charles Telfair Centre
- Journée d'atelier dédiée au plaidoyer et aux batailles communes, Prevention Information Lutte contre le SIDA (PILS)
- Conférence d'escale - A la recherche des plastiques: science et solution pour un Océan Indien sans déchets, Commission de l'Océan Indien (COI) dans le cadre du projet ExpLOI

# We-Recycle in the Media



Printed

13/01/2025

L'Express – Joining Global Tourism Plastics Initiative

20/01/2025

Le Mauricien – Advocacy article with several NGOs

08/02/2025

Le Mauricien – Primary School Program

11/03/2025

L'Express – Small Step Matters Campaign

19/03/2025

L'Express – Global Recycling Day

23/03/2025

5 Plus – Small Step Matters Campaign

12/05/2025

L'Express – Gros Cailloux pilot project

03/06/2025

L'Express – Small Step Matters Campaign

31/08/2025

Defi Media – Small Step Matters Campaign

28/09/2025

News on Sunday – Landfill crisis and waste sorting

11/11/2025

5 Plus – Investec Cheque Ceremony

16/11/2025

Le Journal du Dimanche – Plastic Odyssey visit

28/11/2025

La Vie Catholique – Primary School Program

16/12/2025

L'Express – Small Step Matters Campaign

# We-Recycle in the Media



## TV & Radio

09/01/2025

Kool FM – Primary School Program

10/01/2025

Top FM – Joining Global Tourism Plastics Initiative

19/01/2025

MBC News – Joining Global Tourism Plastics Initiative

15/01/2025

Kool FM – Scouts Plastic Tide Turners Challenge

18/03/2025

Kool FM – Global Recycling Day

Top FM – Global Recycling Day

30/06/2025

Defi Media – Au Coeur de l'Info

03/07/2025

Top FM – International Day without Plastic Bags

Radio Plus – International Day without Plastic Bags

04/07/2025

Radio Maurice 1 – Point Virgule Ecologie

12/08/2025

Radio Plus – International Youth Day

12/11/2025

MCB News – Workshop on Plastic Pollution Free Mauritius



## Online

09/01/2025

Maurice Info – Joining Global Tourism Plastics Initiative

15/03/2025

Maurice Info – Small Step Matters Campaign

17/03/2025

Actu.mu – Small Step Matters Campaign

08/09/2025

Defi Media – Info Soiree

24/10/2025

Maurice Info – Investec Cheque Ceremony

# Key Financials

	2025	2024
	Rs ('000)	Rs ('000)
<b>INCOME</b>		
Grants	7,208	3,024
Recycling Income	1,260	562
Miscellaneous	145	220
	<b>8,613</b>	<b>3,806</b>
<b>EXPENDITURE</b>		
Collection	3,284	2,891
Education & Advocacy	2,329	1,755
Office Expenses	652	545
Payment for Crushers	-	169
	<b>6,265</b>	<b>5,360</b>
<b>EXCESS OF INCOME OVER EXPENDITURE</b>	<b>2,348</b>	<b>(1,554)</b>

	2025	2024
	Rs ('000)	Rs ('000)
<b>ASSETS AND LIABILITIES</b>		
Fixed Assets	1,289	1,635
Current Assets	5,153	2,643
	<b>6,442</b>	<b>4,278</b>
Current Liabilities	54	-
Accumulated Fund	5,259	3,278
Strategic Reserve	1,129	1,000
	<b>6,442</b>	<b>4,278</b>

# Acknowledgements

## MAJOR SPONSORS

Coca-Cola  
Investec  
The MCB Ltd  
Taylor Smith Foundation  
Small Step Matters  
The UK Mauritius Charity Trust Fund Ltd  
Sir Jean Etienne Moilin Ah-Chuen Foundation  
Maurilait Ltee

## OTHER SPONSORS

The National Social Inclusion Foundation  
Medscheme International  
Goodwill Distribution Ltd  
Canal Plus Contact Ltd  
Indian Oil  
Prospera Capital Ltd  
Jubilee-Allianz Ltd  
PIM Recycling Ltd  
Mutual Aid Foundation  
MauBank  
Hello Islands

## CONTRIBUTORS

The Black River District Council  
The National Empowerment Foundation  
The University of Mauritius  
Quartier de Lumiere  
Lanatir Pou Zot Tou  
Casela  
Mautopia Ltd  
Plastic Odyssey  
Royal Commonwealth Society  
Rotary Club Albion

**NGO Registration Number**

14923

**Business Registration Number**

A17000027

**CSR Accreditation Number**

NCSRF/2018/0046

**MRA Registered Charitable Institution**<https://www.mra.mu/index.php/taxes-duties/charitable-institutions/10-taxes/43-char-w>**Address**

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