



Annual Report 2021



We-Recycle Mauritius



TABLE OF CONTENTS

| | |
|----------------------------|----|
| Message from The President | 3 |
| About We-Recycle | 4 |
| Meet Our Board Members | 5 |
| 2021 at a glance | 6 |
| Collections | 7 |
| Education | 10 |
| Advocacy | 13 |
| Press & Social Media | 17 |





Message from The President

Dear Oui-Recyclers:

2021 was another tough year in our operations due to Covid 19 lock-down, in terms of our collections, educational programmes and advocacy activities. The operating environment improved towards the last quarter as things opened up and a small number of tourists started coming back to Mauritius. Our collection picked up as a result and due to the warmer months of November and December. Despite the lock-down, PET Bottles collection went from 5.7 tonnes to 8.3 tonnes, other plastics from 3.4 tonnes to 2.8 tonnes and cans from 0.1 tonnes to 1.3 tonnes.

As We-Recycle completed 5 years since its founding, we started experiencing some issues common to growing organisations. As discussed during our Strategic Retreat held in December 2019, we worked on refining and consolidating our Vision, Mission, Values, Ethics, Professional Conduct and Governance statements during 2020 and implemented appropriate Financial and Procurement Procedures during 2020 and 2021. Towards the end of 2021, two of our Founding members left We-Recycle. We thank them for their significant contribution, especially during the start-up phase.

Since then we have moved to new office premises at Les Kocottes, decentralized decision making to be more agile, hired two full time staff members in addition to our volunteer activists, ambassadors and trainers, joined the Mauritius Chamber of Commerce and Industry (MCCI) and the Circular Economy Group under Business Mauritius and participated in consultation sessions with the Ministry of Environment and Solid Waste Management. We also participated in many advocacy/sensitization events with The Coca-Cola Company World Without Waste campaign together with the Phoenix Earth Initiative, Yes/No Solutions and other NGOs. With the re-opening of schools and universities, we have re-started our pilot programmes with BPS, Sodnac SSS, SARO SSS, Phoenix SSS and Adventist College. We also have an active collaboration with Polytechnics University and Middlesex University.

With the addition of an additional truck, we have added additional pick-up points both in Riviere Noire and in Plaines Wilhelms. We shall also start collection in the District Council of Savanne in 2022. I look forward to 2022 when we consolidate existing operations, prepare for new initiatives in collection, advocacy and possibly with a new project to help us close the loop in terms of the Circular Economy.

Antoine Kon-Kam King

April 2022

About We-Recycle

We-Recycle was founded as an NGO in December 2016 with the mission to educate, to collect for recycling and to help shape policies, legislation and recycling programs that will help keep Mauritius clean and green.

We remove recyclable plastics (PET, HDPE, LDPE and PP) and aluminium cans from the solid waste stream so that less waste ends up in landfill and ultimately the ocean, resulting in a cleaner environment with less unsightly and unhealthy litter strewn around the island. Operations in 2020 have been focused in the West and in the Center of Mauritius.

We-Recycle believes passionately in teamwork. This belief is reflected in the way we work collaboratively with Government, Local Authorities, Private Sector, Youth and Community Groups to achieve our mission and make a difference.

We-Recycle is a registered NGO with the Registrar of Associations and with the National Social Inclusion Foundation.



VISION STATEMENT

A sustainable future where recyclable waste is managed responsibly, and recycling becomes part of the Nation's DNA.

MISSION STATEMENT

To educate, to collect for recycling and to help shape policies, legislation and recycling programmes that will keep Mauritius clean.

VALUES

Passion | Team work | Professionalism | Collaboration | Making a Difference

CODE OF ETHICS

Always do what is right, treat others with respect and ensure our actions reflect our core values, for our actions shape the views others have of us, hence making it important that we can always own our actions ethically and responsibly.

CODE OF PROFESSIONAL CONDUCT

Be inclusive | Be considerate | Be respectful | Be secure at work |
Be able to associate freely | Be labour and compensation compliant

GOVERNANCE

The Management Committee comprising volunteers are responsible for managing the activities of We-Recycle. Committee members meet monthly. Financial Statements of We-Recycle are independently audited.

Meet our Board Members

ANTOINE KON-KAM KING

President



Antoine has a BA in Economics, is a Chartered Accountant, has an MBA from the London Business School, and is a Fellow of the Mauritius Institute of Directors. He was a Director at UN-HABITAT, Nairobi and Senior Advisor at the United Nations Development Programme (UNDP), New York and Beijing. His main areas of expertise relate to Strategic Planning and Organizational development, Finance, Diplomacy, Fundraising, Donor Relations and Contract Negotiation. He is currently an Independent Director on the Boards of various Mauritian companies. He is a past President of the Chinese Business Chamber.

DENIS LI KAM WA

Vice President



Denis is a Consultant in Gastroenterology. He qualified as a Doctor in Medicine in 1984 from the University of Lyon, France. Denis has been a practitioner in the private sector in Mauritius since 1988. He is a part-time lecturer at the University of Mauritius since the BSc Medical Science course was launched. He is, since 2012, the clinical module coordinator of gastroenterology for the Masters 1 course at the University of Mauritius. Denis was President of Junior Chamber International of Port-Louis in 1994. He is the actual President of the Société des Médecins, Dentistes et Pharmaciens de l'Ecole Française.

ELAINE KING

Secretary



Elaine is a Chartered Secretary and has an MBA from the University of Newhaven. She has more than 25 years' experience in Finance and Programme Management in the private sector, international organizations, NGOs and government agencies. She managed the Climate Change Global Environment Facility (GEF)-funded projects of the United Nations Environment Programme (UNEP).

ALICIA MOLINA

Treasurer



Alicia has a Masters Degree in International Relations from the Complutense University in Spain, with specialization in Human Rights, International Cooperation and Humanitarian Aid. She has experience in the education field, having worked as Associate Director and then as Program Director for the IE Business School, a top-ranking business school in Madrid, Spain, for 6 years. Alicia is also certified as a Wellness Coach in New York and is currently working on personal well-being projects.

RAJIV GUJJALU

Assistant Secretary



Rajiv holds a BA (Hons) in Economics and a Masters in Investment and Finance. He has been working in the financial services industry for the past 23 years in Mauritius and in Canada. Rajiv was appointed as CEO of the Metropolitan Mauritius, a subsidiary of MMI International, from 2015 to 2019. In 2020, he joined Medscheme International Mauritius as Managing Director. Rajiv is a Fellow member of the Mauritius Institute of Directors since 2012. He was also awarded the Canadian Investment Manager (CIM) designation by the Canadian Securities Institute in 2006.

ERIC BARRY

Assistant Treasurer



Eric earned a BA (law) and LLB degrees from Natal University. He was the senior partner and founding member of Attorneys Barry, Botha & Breytenbach Inc. of Port Shepstone, Kwa-Zulu Natal (KZN), specialising in the commercial, property and litigation fields. He is a founder board member of the approximately 230 bed Hibiscus Private Hospital Group in KZN. Eric is a past President of the KZN Law Society, an honorary member of the Law Society of South Africa and a retiring board member of the South African Legal Practice Fidelity Fund.

2021 at a glance

PET bottles collected for recycling



2021 8,234 kg

2020 5,714 kg

2019 6,940 kg

Other types of plastics collected for recycling



2021 2,820 kg

2020 3,355 kg

2019 2,031 kg

Cans collected for recycling



2021 1,250 kg

2020 136 kg

2019 743 kg



+ 60 collection points in Black
River and Plaines Wilhems



1 collection truck



+ 10 ambassadors



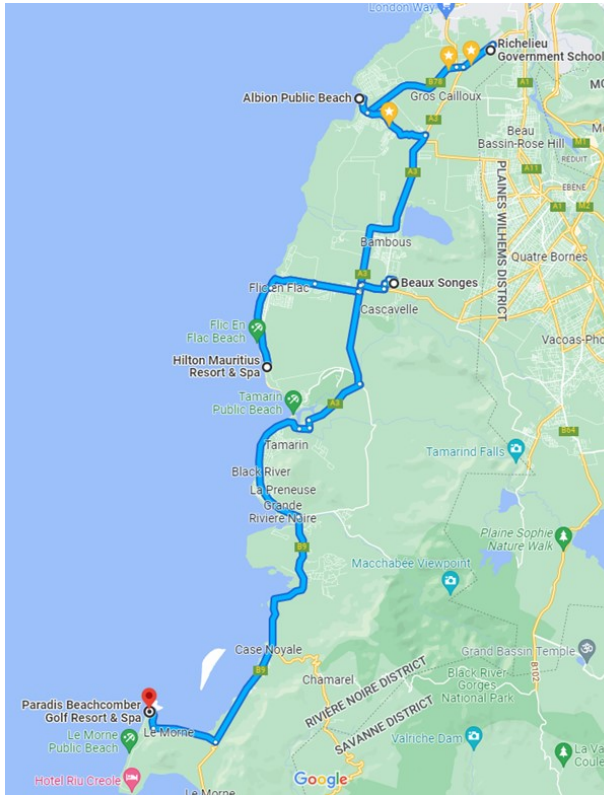
+ 1,880 persons
sensitized

COLLECTIONS



Our NGO was able to increase collection weights from **9,205 kg** in 2020 to **12,304 kg** in 2021 by securing **26** new collection points through placing additional recycling stations in public areas in Black River and in selected schools in Plaines Wilhems.

BLACK RIVER DISTRICT COUNCIL ECO-BINS



In 2021, We-Recycle continued to collect from the 29 eco-bins of the Black River District Council, located at:

| | |
|----------------|----------------------|
| Richelieu | Flic-en-Flac |
| Petite Riviere | Tamarin |
| Albion | Grande Riviere Noire |
| Gros Cailloux | Case Noyale |
| Bambous | Chamarel |
| Cascavelle | La Gulette |
| Beaux-Songes | Le Morne |

8 NEW RECYCLING STATIONS BY PHOENIX EARTH

In 2021, new collection stations were installed in Black River in places accessible to the public, sponsored by Phoenix Beverages Ltd and The Coca-Cola Company through the PhoenixEarth Initiative and in collaboration with the Black River District Council. This has marked the beginning of a new collaboration model between producer, distributor and NGO to help boost recycling volumes in Mauritius.

Feb 21



La Preneuse cemetery

Apr 21



Albion public beach

Residence St Jacques Flic en Flac

Jun 21



West Coast International Secondary School

May 21



Savemart Bambous

Aug 21



Cascavelle Village

Morcellement Terre d'Albion

London Way Tamarin

RECYCLING STATIONS IN SECONDARY SCHOOLS

Through cooperation with Phoenix Beverages, the Ministry of Education, Tertiary Education, Science and Technology agreed for a pilot recycling project to be implemented in five selected public schools to raise awareness on plastic waste and its detrimental effects on the environment.

As such, a first recycling collection station was installed at the Bon et Perpetuel Secours (BPS) College in 2020. The other recycling collection stations were placed within the premises of Phoenix State Secondary School, Sir Abdool Rahman Osman (SARO) State Secondary School, Sodnac State Secondary School and Adventist College throughout 2021.



Recycling collection station at Adventist College



Recycling collection station at Sir
Abdool Rahman Osman (SARO) SSS



Recycling collection station at Phoenix SSS

10 NEW RECYCLING STATIONS SPONSORED BY THE COCA-COLA FOUNDATION

We-Recycle obtained funding from The Coca-Cola Foundation to manufacture and place 10 recycling stations. During second half of 2021, 7 of those recycling collection stations were placed in Black River.



Recycling collection station at Sodnac SSS



EDUCATION

Despite the challenges brought by Covid-19 and 2nd lockdown in Mauritius in 2021, We-Recycle was able to sensitize more than **850** employees from **5** companies and nearly **160** teachers, students and teenagers from schools and other organisations.

Roll-out of *Oui Recycle!* our signature Learning Program in Pilot Schools

Our first training was launched on 5 February 2021 at Sir Abdool Rahman Osman (SARO) SSS with 5 teachers in attendance. The objective of the pilot project was to empower the Green Club to lead the effort to inculcate a culture of recycling at school by involving all the students.

Covid-19 has significantly disrupted the educational system in Mauritius. The 2nd confinement which lasted from early March to end June 2021 has further caused havoc on the school calendar. While the Ministry of Education, Tertiary Education, Science and Technology has allowed the roll-out of our educational program upon the start of the new academic year, the implementation of our training in the other pilot schools has proved very challenging. As such, no further training courses could take place in colleges for the rest of 2021.



Extending our learning program in other institutions



ANFEN SCHOOLS

Adolescent Non-Formal Education Network (ANFEN) Association has 17 centers for learning with some 1,000 students aged between 12 and 18 that dropped out of schools after primary level and are thus excluded from formal schooling.

The train-the-trainer program for out-of-school youth to raise awareness on recycling has been rolled out to Ecole Technique St Joseph (ETSJ) de Beau-Bassin/Rose-Hill and the Culinary & Pastry School in Port Louis. ETSJ promotes integral development by building metal and wood working skills, with the Culinary & Pastry School focusing on cooking skills.

SHELTER FOR WOMEN & CHILDREN IN DISTRESS



Adolescents from the Shelter for Women & Children in Distress in Curepipe participated in our learning program which was complementary to the activities they have already initiated to protect the environment. The Shelter composts the green waste for their community garden and following the session, collection of recyclables will be added to their list of green initiatives.



POLYTECHNICS MAURITIUS

We-Recycle kicked off the collaboration with Polytechnics in December 2021 with a session on how to recycle plastics, the importance of reducing, reusing and recycling and general awareness about the impacts on environment if nothing is done. Our collaboration will continue into 2022 with a series of activities planned in each of their four campuses (Pamplemousses, Montagne Blanche, Reduit and Rose Belle) around the theme of sustainable living.

Corporate Learning Workshops

Hospitality Industry - We-Recycle educated staff from Human Resources, Administration, Housekeeping and Bar & Restaurant from Lux Le Morne and from La Mariposa Boutique Hotel, a sponsor of We-Recycle and collaborator in plastics recycling.

Additionally, learning workshops were held for Mauritius Union and ENL Group in Moka.



Training session at La Mariposa Boutique Hotel
3rd September 2021



Training session at Lux Le Morne
8th September 2021



Training session at ENL House
23rd September 2021



ADVOCACY

We-Recycle has participated in an array of events during 2021 to advocate on the reduction of plastic use and on recycling of plastics.

Online Forum - Fostering a global sustainable lifestyle

In the context of World Environment Day, ZeeArts in collaboration with Yes No Solutions and Alliance Francaise-Dubai organized a webinar: Fostering a Global Sustainable Lifestyle. This was followed by a Virtual Art Exhibition "Art, a Catalyst for Social Change" introducing International artists from across the world who work with plastic bottles to create art.

The aim was to advocate for a sustainable eco-system to Educate and Raise Awareness through Global interaction on the concept Reduce-Reuse-Recycle for a better future. We-Recycle's then President, Karen van der Wath, was invited as speaker to talk about how our NGO is contributing to a healthy lifestyle in Mauritius.



FOSTERING A GLOBAL SUSTAINABLE LIFESTYLE

WEBINAR 45 Mins-15 Q&A

To Educate and Raise awareness on the Importance of Reducing, Reusing and Recycling Plastic.

8th June 2021
5h00 pm (GST)

Virtual Art Exhibition:
Art, A Catalyst for Social Change

Moderator
Melanie Martini Mareel
Director
Alliance Francaise – Dubai

Speakers

- Dr. Dena Assaf**
Resident Coordinator
UN- UAE
- Habiba Al Mar'ashi**
Chairperson
Emirates Environment Group (EEG)
- Dianna Cohen**
Co-Founder / CEO
Plastic Pollution Coalition (EEG)
- Karen Van der Wath**
President
We Re-Cycle
- Eric Schaffner**
CEO and founder of
ZeeLoop

Dodo Trail

Riverland Sports Club

The Dodo Trail took place on 23 October 2021, with finishing point at the Riverland Sports Complex.

The PET bottles and cans from participants and spectators were collected by We-Recycle from the recycling stations placed at the finish point.



Collaboration with Super U



We-Recycle participated in the exhibition about recycling of waste organized by the Super U Commercial Center.

The exhibition was launched on the 24 September 2021 at Coeur Cap Tamarin and travelled to all the Super U commercial centers throughout the island, until December 2021. Our Volunteers met with the general public to sensitize on the different types of plastics recyclable, where and how to recycle.



The opening ceremony of the Recycling and Circular Economy Exhibition at Super U Grand Baie Coeur de Ville on 25 October 2021 was attended by the President of the Republic of Mauritius, His Excellency Prithvirajsing Roopun, the Minister of Environment and Climate Change, Honorable Kavydass Ramano & the CEO of Super U Group, Mr. Pascal Tsin.



Collaboration with Super U

We-Recycle educated all 757 staff of Super U in Belle-Rose, Flacq, Grand Baie and Tamarin, including the entire 160 staff of the Coeur Cap Tamarin shopping complex.



Beach Clean Up at Le Morne



We-Recycle participated in a beach clean-up at Le Morne Village in collaboration with the RIU, St Regis, Lux Le Morne, Dinarobin, Paradis hotels, the Tourism Authority and Beach Authority. The beach cleanup was held on 19 August 2021 from 08h00 to 12h00.

Some 60 employees from the above-mentioned hotels participated in the beach clean-up, while We-Recycle ensured that the recyclables collected would not be sent to the Mare Chicose landfill.



PRESS & SOCIAL MEDIA

The different awareness campaigns we took part in has enabled our NGO to sensitize more than **680** persons. Our campaigns and events are featured on our social media pages.

Public Awareness Raising Campaigns on Plastic Pollution

During October 2021, We-Recycle collaborated with The Coca-Cola Company on campaigns in Triolet Village and 42 Market Street at Bagatelle Mall to encourage recycling and responsible disposal of PET bottles.

Taking advantage of the December holiday period, We-Recycle hosted weekly campaigns at Cascavelle Shopping Mall, Super U Grand Baie Coeur de Ville and La Croisette Mall to sensitize the population on PET recycling.



World Without Waste Consumer Awareness Program with Coca-Cola

Coca-Cola's World Without Waste Consumer Awareness Campaign was launched in Mauritius by We-Recycle with a roadshow throughout the west of the island.



WEEK-END - dimanche 26 décembre 2021 29

World Without Waste de Coca-Cola

250 kilos de bouteilles PET collectés

Dans le cadre de la mise en œuvre de sa stratégie de développement durable, Coca-Cola, par le biais de son programme World Without Waste, réitère son engagement pour le bien-être de l'île Maurice. Avec l'appui de partenaires tels que Phoenix Beverages Group à travers PhoenixEarth Initiative, We-Recycle, New Invaders Club, ainsi que Yes No Solutions, une organisation non-lucrative qui vise à sensibiliser les populations locales afin de combattre la pollution des déchets plastiques, Coca-Cola souhaite renforcer des consommateurs « écoresponsables ».

De gauche à droite : Elaine King de We-Recycle, Kian Jhuboo du groupe Trimetys/Cap Tamarin, Bernard Theys, CEO de Phoenix Beverages Group/PhoenixEarth Initiative, Melissa Tsin de Super U, Antoine King de We-Recycle, l'équipe de Super U et Ayesha Fauzee de Coca-Cola, entourées des membres de l'ONG We-Recycle



250 kilos de bouteilles Polyéthylène Téréphthalate (PET) ont été collectés. Les 18 et 19 décembre 2021 dernier, Coca-Cola par le biais de son programme World Without Waste, a organisé une campagne campagne de sensibilisation auprès de près de 4 000 habitants de la région de l'Ouest, notamment Albion, Bambous, Flic-en-Flac, Tamarin et dans la région de Rivière Noire, de Rose-Belle, New Grove et Mahébourg. Et ce, avec l'aide des ONG Yes No Solutions, Mission Verte et We-Recycle et des entreprises, dont Phoenix Beverages Group à travers PhoenixEarth Initiative. Le conseiller du village d'Albion et les dirigeants de Super U, Cap Tamarin de Trimetys Group étaient aussi de la partie.

Un véhicule de collecte de déchets plastiques a ainsi sillonné ces régions afin de sensibiliser les consommateurs sur la pollution plastique et l'utilisation des poubelles de tri. Pour Ayesha Fauzee, Senior Manager Public Affairs chez Coca-Cola pour les pays d'Afrique de l'Ouest, du centre et les îles, « cette initiative est une démarche qui s'insère parfaitement dans la stratégie de Coca-Cola en tant que producteur responsable avec pour ambition de réussir à promouvoir les poubelles de tri pour la collecte des bouteilles PET et le recyclage pour une île Maurice plus propre. » Pour Bernard Theys, CEO de Phoenix Beverages

Group, « nous apportons notre soutien à l'initiative de Coca-Cola, car sa vision s'aligne avec la nôtre ; celle de réduire considérablement les déchets plastiques sur l'île et promouvoir l'utilisation des poubelles de tri ainsi que le recyclage qui donnera vie à de nouveaux produits. » D'autres activités sont à prévoir entre Coca-Cola et Phoenix Beverages Group, toujours avec pour objectif de promouvoir une économie circulaire.

Il est de bon de rappeler que depuis le 15 janvier 2021, le ministère de l'Environnement a déclaré la guerre au plastique à usage unique. Ainsi sont interdits : les couverts en plastique (fourchettes, cou-

teaux, cuillères, baguettes) ; les assiettes jetables (plastic plates) ; les gobelets jetables (plastic cups) ; les bols jetables (plastic bowls) ; les plateaux jetables (barquettes/ plastic trays) ; les touillettes à boisson (stirrer) ; les conteneurs à charnière (plastic hinged containers) ; les couvercles des récipients en plastique à usage unique (plastic lids for single use plastic products) et les récipients de toute forme avec ou sans couvercle qui sont utilisés pour contenir des aliments destinés à la consommation immédiate, sur place ou à emporter et qui sont fournis par une entreprise de restauration.

Les nouveaux types de

sacs en plastique non-biodégradables notamment : les sacs en rouleaux (roll-on) ; les petits sacs (pocket type) couramment utilisés pour les dhol-puris, fruits confits, entre autres, ainsi que les sacs transportés par les passagers débarquant à l'aéroport ou arrivant au port contenant leurs achats dans les boutiques hors taxes, et tous ces types de sacs en plastique non-biodégradable fabriqués aux fins d'exportation seront interdits sous le Environment Protection (Banning of Plastic Bags) Regulations 2020 ont aussi été bannis depuis le 1er mars 2021 seront interdits.

Par ailleurs, à partir du 15 janvier 2022, les produits en

plastique non-biodégradable et à usage unique utilisés par l'industrie alimentaire locale mentionnés ci-dessous seront interdits sous ces mêmes réglementations : les gobelets (cups) et bols jetables utilisés uniquement pour l'emballage de produits alimentaires tels que les produits laitiers, yaourts, glaces et desserts et les plateaux jetables (barquettes/plastic trays) utilisés uniquement pour le "Modified Atmosphere Packaging (MAP)" de produits alimentaires frais, cuits et précuits tels que les viandes, charcuteries, burgers, fruits de mer et fromages. Quant aux bouteilles PET, le plus gros pollueur plastique au monde, une décision se fait toujours attendre...

ACKNOWLEDGEMENTS

We-Recycle would like to express its sincere appreciation to the sponsors below for the CSR funding received in cash:

Adapro Ltd
Prochem Ltd
Goodwill Distribution (Rodrigues) Ltd
Ace Refiners Co Ltd
Sir Jean Etienne Moilin Ah-Chuen Foundation
La Mariposa Boutique Hotel
The National Social and Inclusion Foundation (NSIF)



We-Recycle, Mauritius



werecyclemauritius



We-recyclemauritius.org

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