



We-Recycle *Oui recycle!*

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 BRN No: A17000027
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2019 Annual Report





ACKNOWLEDGEMENTS

A **BIG THANK YOU** to all the volunteers who have helped We-Recycle and continue to contribute their time and effort to work with us, especially Karen, Antoine, Elaine, Ronnie, Madeleine, Roman, Angelique, Stephanie, Rose and Billy, Isobel, Corinna, Victor, Gill, Jo, Jean-Michel and our contractors Francesca and Denis.



We-Recycle would like to express its sincere appreciation for the private sector CSR funding received in cash and in-kind from the sponsors below in order to fund operations and capital equipment.

<ul style="list-style-type: none"> ◆ A K King ◆ Eversheds ◆ Formscaff ◆ Sir Jean Etienne Moilin Ah-Chuen Foundation ◆ Investors Trust ◆ The Charity Centre – Tamarin ◆ A de Ravel ◆ New Goodwill Company Ltd ◆ Goodwill Distribution (Rodrigues) Ltd ◆ Fondation Medine Horizons ◆ Intercontinental Trust Ltd 	<ul style="list-style-type: none"> ◆ CIM CSR Fund Ltd ◆ Beachcomber – We Walk Our Talk ◆ Design Lounge ◆ Le Toit De Chaume Ltee ◆ SWAN Foundation ◆ Sobail Ltee ◆ Sterob Imports Co Ltd ◆ RND Investments Ltd ◆ Leal & Co Ltd ◆ United Motors Ltd
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SECTION A: INTRODUCTION

1. ABOUT US

1.1 WHO WE ARE

We-Recycle was registered as an NGO in December 2016 with the overall objective to help clean the environment through the collection of recyclable waste throughout Mauritius; and to advocate and engage with Government, Local Authorities, business, schools and NGOs/Forces Vives to help shape recycling activities, policy and legislation in Mauritius. We-Recycle was registered with the NCSR Foundation in December 2018 and currently operates mainly in Black River and Ebene.

1.2 WHAT WE DO

We remove PET plastic bottles, cans and hard plastics (HDPE, LDPE, PP, etc.) from the solid waste stream so that less waste ends up in landfill resulting in a cleaner environment with less unsightly and unhealthy litter strewn around the island.

1.3 PERFORMANCE HIGHLIGHTS

- ◆ Since We-Recycle started in 2016 up until June 2018, volunteers collected PET bottles from restaurants and recreational facilities in Black River on an ad hoc basis. In July 2018, We-Recycle was **awarded a contract by the Black River District Council to manage the recycling of PET bottles collected from their 29 eco sites**. The Black River District Council's 29 eco-bins can be found at Richelieu, Petite Riviere, Albion, Gros Cailloux, Bambous, Beau Songes / Cascavelle, Flic-en-Flac, Grande Riviere Noire, Tamarin, La Gaulette, Case Noyale, Chamarel and Le Morne.



- ◆ **Strong partnership with Black River District Council** – As PET bottles are still lying around on beaches and public spaces away from the eco-bins, the District council supported We-Recycle's initiative to place double bins at selected bus stops in Black River and Tamarin to give the public the choice and opportunity to separate their plastic from other litter.





- Under the **SPONSOR-A-BIN campaign** launched in the 1st quarter of 2019, local businesses have sponsored **13 pairs of bins** in Black River. The bins display the sponsor's logo, We-Recycle's logo as well as messages about recycling PET bottles. Under this campaign, for a 12-month period, We-Recycle collects PET bottles from the sponsored recycling bin while the waste collection contractor empties the litter bins.

- The **volumes collected have increased tremendously**, demonstrating that the public is aware of the importance of recycling and supports our efforts to keep the environment clean.
- Collections have also **expanded from PET bottles to include cans and other plastic** (HPDE, LDPE, PP, PVC) for recycling



- With the help of sponsors, We-Recycle acquired a locally assembled **trailer and a shredder**, which shreds each bottle to approximately 1/5th the volume of a normal one. All recycling bins are now emptied completely on a regular basis by 2 contractors with the help of volunteers.



- We-Recycle collects recyclables from **6 hotels, 2 gated communities, 1 shopping mall, 5 recreational facilities and 7 restaurants..**



- Monthly collections doubled** since August 2019 to almost 1 tonne a month in December 2019.
- Sponsorships enabled We-Recycle to purchase a **truck** in December 2019 to transport the recyclables.

1.4 WHY DO WE DO IT?

Oui recycle! Keep Mauritius clean. Our goal is to instil a sustainable culture of recycling thereby creating awareness of climate change that leads to changed behaviour in Mauritius.





1.5 MANAGEMENT TEAM

We-Recycle's daily operations are managed by our team of volunteers - Karen van der Wath, Antoine Kon-Kam King, Elaine King and Ronnie Klotz. More about our dedicated Team members are in **Appendix A**, available on request.

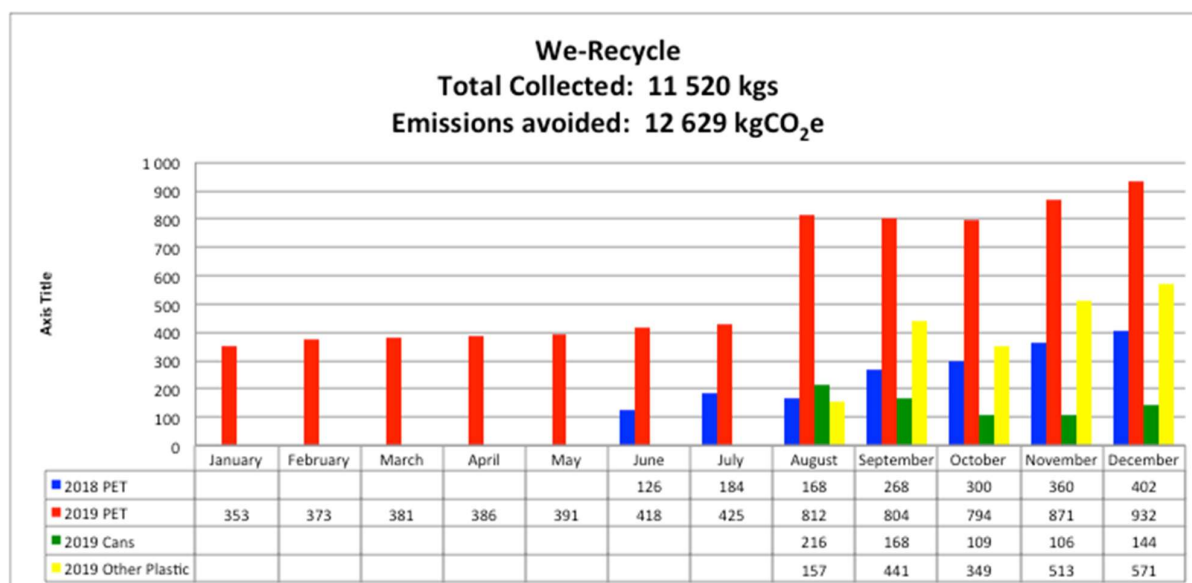
SECTION B: VALUE CREATED

2. COLLECTIONS DURING 2019

Since starting in June 2018, the volume of plastic waste collected monthly in the District Council area of Black River has **increased more than 7X - from 120+kgs to 900+kgs** in December 2019.

During 2018, the recycling bins contained about 80% of other waste and 20% plastic waste. By the end of 2019, the reverse was the case – about 80% plastic waste and 20% of other waste.

During the past 19 months, We-Recycle collected **more than 11,500 kgs of PET bottles, cans and other plastics** for recycling, thus avoiding approximately **12.6 tonnes of CO₂e per annum** using Defra's 2018 carbon emission factors. The amount of recyclables collected and sent for recycling instead of landfill can be seen in the graph below.



During December 2019, We-Recycle collected 932 kgs of PET plastic, 144 kgs of cans and 571 kgs of other plastic (HDPE & LDPE) avoiding almost 2 tonnes of CO₂e from being emitted.





3. SUSTAINABILITY PERFORMANCE

3.1 We-Recycle contributed to protecting the environment in Mauritius by partnering with **STAKEHOLDERS AND GOVERNMENT** in support of the recycling and circular economy agenda. For more on the workshops, seminars and working group meetings we participated in, **Appendix B** is available on request.

In April 2019, We-Recycle helped organize the **Plastic Tide Turners Challenge Badge Training of Trainers Workshop for UN-Environment**. Scouts, Guides, Ministry of Education, Mauritius Institute of Education, NGOs and University students attended. Each one of the **80 attendees** committed to training **30 leaders** who in turn committed to training **30 youth** to complete the badge. The goal of the training was to educate and motivate youth to change behaviour and become active agents of change in their local communities.



In October 2019, we raised awareness on recycling by participating in an **eco-market to celebrate World Tourism Day**. The event was organized by the Diocesan Commission of Tourism in partnership with the Sus-Island project of the Tourism Authority (funded by the European Union) and La Vie Catholique. This forum allows the Diocese to showcase ecological and artisan initiatives for the hotelier sector. The theme for 2019 was Protection of the Environment.



An **educational and awareness campaign on sorting and recycling in partnership with Crystal water** was held in October 2019 in the Cascavelle Shopping Mall. We-Recycle engaged with more than 90 members of the public with the objective to disseminate the message and educate people on the importance of recycling, share the location of our recycle bins and inform on the mission of We-Recycle.





In December 2019, Karen and Elaine were invited as **Jury members for the Blue Champion Award** competition to encourage young entrepreneurs from nine African and Indian Ocean Developing Island States (AIODIS) to come up with fresh ideas to promote the circular economy.

Karen was invited as Speaker during the Plenary session of the Eco Actions Forum. This initiative was organized by the Indian Ocean Commission, World Bank funded SWIOFISH2 project and their Partners on the topic of plastic recycling.

3.2 During the year, We-Recycle partnered with the **MEDIA** to ensure that relevant information regarding recycling is communicated to the broader community. In addition, our Facebook page and website are also providing access to information in the public domain. Our media interventions are listed in **Appendix C**, available on request.

3.3 We-Recycle partnered with various organizations in the beach **CLEAN-UP ACTIVITIES** listed in **Appendix D**, available on request, to help clean the environment by ensuring the recyclables collected are recycled and did not end up in landfill.

One of the beach clean-ups in which We-Recycle participated is highlighted below.

As part of their commitment to **Young Leaders Plastic Challenge**, the Girl Guides Association arranged to clean up La Prairie Beach and Pte Cassis Public Beach with 80 Girl guides and their efforts were supported by Heritage Hotel and Rosehill Transport.





Income Statement for the year ending 31 December 2019	31/12/2019 Rs	31/12/2018 Rs
Total income	1 458 228	29 140
Main sources of funds		
CSR - Private sector	1 084 218	0
Fundraising	270 700	
Other	103 310	29 140

	31/12/2019 Rs	31/12/2018 Rs
Total expenditures	1 245 565	12 586
Operating costs		
Consumables	108 410	0
Electricity	92 047	0
Employment costs	209 050	397
General expenses	22 921	8 889
Management and administrative HR	0	0
Rent	29 500	0
Vehicle expenses	103 037	3 300
Sub-total	564 965	12 586
Capital expenditure	680 600	0
Surplus	212 663	16 554

Statement of Assets and Liabilities as at 31 December 2019	31/12/2019 Rs	31/12/2018 Rs
Assets		
Fixed Assets		
Motor Vehicle	695 712	0
Equipment	89 916	0
	785 628	0
Current Assets		
Debtors and Prepayments	19 294	0
Cash in hand	478	955
Cash at bank	248 040	34 899
	267 812	35 854
	1 053 440	35 854
Liabilities		
Accumulated Fund	1 053 440	19 300
	1 053 440	35 854

